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Award-winning ASID Associate Decorator 2013 | 2017

ASID ASSOCIATE: #1937101



30 Years
Designing For You

Personalized in the truest sense of the word, the spaces in which Sheryl Bleustein creates are vividly original and flawlessly reflect the passions, pursuits and lifestyles of her clients. "I never do anything twice," asserts Bleustein. "Every project is a new canvas where I can turn each client's unique dream into a reality." With an obsession for detail, Bleustein-created interiors are infused with custom crafted luxuries, such as electric cabinets and drawers for a gourmet chef; a sumptuous vanity that opens up as jewelry storage; and an extravagant closet for a watch collector. An industry icon for more than 30 years, Bleustein's innate sense of proportion, eye for exquisite details and finishes, and relentless quest for perfection has earned her a position as one the most sought-after interior decorators in South Florida and commissions for discerning clients worldwide. "I love, love what I do," enthuses Bleustein. "I will do anything and everything for my client." Delivering luxury residential interior design services to an elite clientele, from celebrities to CEOs, Bleustein places great importance on attentive, one-on-one service of the highest quality, believing the process is as critical as the result: "It is my goal to achieve a beautiful home that is as luxurious to live in as it is to look at; and I want this to be an enjoyable journey for my client," she says.



"Creating exceptional living spaces is what I do best. Every last detail is researched, considered and tailor-made."

– sheryl bleustein, principal









Sheer Elegance

Boys Will Be Boys





Beautiful



Crazy





Get Me Some of That







Everything
I Wanted...



And More...



Diamonds And Pearls





*"This wallpaper is made up of
billions and billions of crystals."*

– sheryl bleustein, principal



And The Boat Is Out Back





Making



Waves

A modern bedroom interior featuring a wall with a grey stone texture. Large windows are covered with white sheer curtains. In the foreground, a white tufted leather bench with dark wood legs sits on a grey patterned rug. A bed with white linens is visible in the background, next to a nightstand with a lamp. The text "Dream On" is overlaid in the center.

Dream On





"Sheryl is the hardest working and most patient individual, blessed with the talent, ability and resources to create a space that is elegant, has quality and character and will remain current far into the future. Her staff of carpenters, painters, framers, and contractors are equally highly trained and talented professionals. Sheryl personally directed our design project from flooring to painting, to the selection, layout and delivery of furniture and accessories. I can't say enough about how smoothly our project proceeded from start to finish and highly recommend Interiors by SBI for your future interior design projects".

– Lee & Barbara, Owners of Private Residence



The image shows a bathroom interior with a wall covered in a dark, geometric pattern of overlapping squares and rectangles. A wire sculpture of a reclining animal, possibly a cat or dog, is mounted on the wall. In the foreground, a white toilet is visible, with a row of five small, lit candles on its tank. To the right, a glass candle holder with a lit candle stands on a dark surface. The text "Lav Love" is overlaid in the center.

Lav Love





Clean
Elegant
& Fun







Blue Mood

A modern outdoor living space featuring white wicker furniture, a swimming pool, and lush tropical landscaping. The scene is set in a bright, sunny environment with a clear blue sky. In the foreground, a swimming pool with a light blue mosaic tile pattern is visible. To the left, three tall, white, cylindrical planters hold various tropical plants. The central area is furnished with several white wicker armchairs and a ottoman, some with cushions and a throw blanket. A dark, angular coffee table sits in the middle. The background is dominated by a dense, green hedge and several tall palm trees. The overall aesthetic is clean, modern, and luxurious.

Extraordinary Living





Red Wine





Award-winning
2013 & 2017 ASID AWARDS





Modern Redefined





Take Your Sweet Time





Working Hard?





A modern dining room interior. In the foreground, a glass-topped dining table is partially visible, surrounded by white upholstered chairs with dark, curved legs. On the table, there is a silver candle holder with a white candle. To the left, a large abstract painting with warm tones of orange, yellow, and grey is mounted on the wall. A potted plant is visible on the left side of the frame. The overall aesthetic is clean and contemporary.

Game Changer



With A
Twist

"Sheryl is extremely talented in her design recommendations. Not only does she know design but also understands the impact on a remodeling job that affects the engineering and integrity of the existing infrastructure. I would highly recommend her."

- Paul P





Las Olas Penthouse









The image is a full-page photograph of a modern interior. In the foreground, a clear glass table is partially visible, with several blue upholstered chairs tucked underneath. To the right of the table stands a large, rounded, blue ceramic vase with a textured, cracked surface. The background wall is white and decorated with several circular light fixtures in shades of blue and green, some of which are illuminated. A silver, branch-like decorative object hangs from the ceiling. On the right side, a window with a blue and white abstract patterned curtain allows natural light into the space. The overall color palette is dominated by various shades of blue and green, accented with white and silver.

Rock Stars Welcomed

You Can Have It All







No Rules



"She is highly knowledgeable. Full of great ideas. Knows how to stay on my budget. Goes right to the source to get things done in a flash. Very easy to deal with. Her taste level is beyond anyone I have ever come in contact with. Sheryl lays out everything so that I can visualize it before she even starts. It make me feel confident that I know what everything is going to look like before she even starts. If I don't understand something she is ready to explain what her plan is. No surprises. It just turns out perfect right before your eyes. I could not ask for a better experience."

- Larry



Breathe Slowly



Teal Is Back









Fort Lauderdale Intracoastal







Floating Art



China Girl







"I am very well pleased with Sheryl's work. She has great taste, she has a fabulous work ethic and she has a wonderful imagination. Her contractors are highly skilled, show up when they're supposed to and do superb work. I highly recommend her."

- David M





"Sheryl has consistently proven to be a consummate professional. Her creativity in design notwithstanding, the professional elements that she provides to a project are impeccable. Her willingness to listen and evaluate the client's needs ultimately make everyone associated with the project a winner.

She has the creative genius to overcome design challenges inherent in any project and somehow play them into a feature rather than camouflaging them."

– Eddie M., Owner of Private Residence





Talk To Me





8 Hours +





*"I Just got home...
I'm in love! Beautiful!"*
– Dr. & Mrs. Messa, Owners of Private Residence



Your Spa Time





Jack just walked in after finishing work and said:
"The outdoor room looks particularly beautiful." Woo Hoo I always say,
"If you can please Jack, you can please anyone!"

- Best Judi





How The Better Half Lives







Friends Family & Food

*It is spectacular! We couldn't want anything better!
you are wonderful – Thank you.*

– Marvin & Jane, Owners of Private Residence





Time For A Raise?







SBI is associated with accomplished
Architects, Builders & Developers.

SBI works with Licensed & Bonded
General Contractors &
Subcontractors.

Before





After

Before





After

Luxury Staging

Editorial
Courtesy Of
South West Florida
Real Producers
Sponsored By Ferrari Of Naples



▶▶ partner spotlight
By Lindsey Wells

Sheryl Bleustein

INTERIORS BY SBI



Your Dream. My Design. Our Reality.

“There’s no place like home.” Dorothy said it best in *The Wizard of Oz*. Home is our anchor. It’s our happy place, the one place where we can retreat after a long day. Homes are Sheryl Bleustein’s specialty.

For three decades, Sheryl Bleustein, owner and president of Interiors by SBI, has been creating customized luxury spaces for her clients, not only here in Florida, but worldwide.

To grasp how she achieved the level of success she has, one must go back to the beginning of Sheryl Bleustein’s story. Sheryl has always been an artist, even though she never originally

intended to use her creativity professionally. She was actually on her way to law school to become a judge before realizing her true passion for home design and decorating. It all started with her own home, an 11,000-square-foot oasis that she created and designed entirely on her own. The house was getting so much attention that people began seeking her out. Sheryl realized she possessed a raw talent for design.

At just 20 years old, Sheryl hit the pavement running and began soliciting new business. The first project that she was ever hired to do was for a wealthy client with several homes.

“She saw my talent and had me do all of her homes,” Sheryl says. “I did her home in Miami, I did her home in Chicago, I did her jet, and I did her son’s home. It all started by doing her projects, and word got around.”

Interiors by SBI soon attained a long list of clients, mainly comprised of multimillionaires and billionaires, including celebrities, athletes, and high-profile executives; and earned the label of a boutique designer, meaning every element used in a project is custom-designed.

“If I use a fabric, a sofa, a color, a wallpaper, I never use it again,”





Sheryl Bleustein is an award-winning, boutique designer who has been creating custom spaces for 30 years.

Sheryl explains. “Every client’s home, or whatever we’re doing — whether it be a condo, a jet, a yacht, whatever — is 100-percent customized.”

Before she knew it, her work was winning award after award. “I was fortunate ... but don’t get me wrong, I worked very hard. I worked 90 hours a week, as I still do. Thirty years later, and I’m still working.”

Sheryl never takes on more than she can handle, however. She has an excellent team of sub-contractors, most of whom have been with her for over 20 years. “I take very good care

of both sides — the guys that work for me and the clients that hire me.”

Though Interiors by SBI can do everything in the interior of a space, right down to the ornaments on the Christmas tree and the hand towels in the bathroom, the company also specializes in exterior areas. Landscaping, pool design, new construction ... you name it. “I have a full turnkey firm,” Sheryl says.

Something that sets her apart from most — if not all — designers is that she does not have a physical office. If Sheryl takes on a project, she will

only be found on the site of that job. “I’m the designer that has her hair in a ponytail; there is no fanciness about me. Suppose the client comes by; I’ve got sneakers on, and I’m on the roof, or I’m up in the attic checking to make sure the insulation is right. I do my paperwork at night when everyone is sleeping so I can be physically on the job during the day when the trades are working.”

Although she’s been doing this for 30 years, Sheryl never ceases to be amazed by the “wow factor” from her clients when they see a completed project for the first time. “That’s



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I have a
blessed life;
I really do.





Sheryl Bleustein was chosen to design the bedroom of the Sausage Tree Cottage for the Junior League of Miami's 2016 Showhouse at The Kampong.

what gets me through all the juggling and getting up at 4 a.m.," she says. "I juggle it all with no help. It amazes me that, after 30 years, I still have the energy to do it all."

Sheryl also has a heart for giving back to the community. She has donated to The Kampong, a National Tropical Botanical Garden in Miami, and is heavily involved in the Make-A-Wish Foundation. Sheryl and her friends have also taken it upon themselves to make PB&J sandwiches on weekends and deliver them to those in need. "If we see someone on the street who might be homeless, we just like to

stop and say, 'Hey, share a peanut butter and jelly sandwich with me.' We do that almost every week," she says. "It allows us to have girl time and do something productive for somebody else who's hungry. Nobody should ever be hungry."

Sheryl has two grown children, Phillip and Alexa, who attended college and are now living their own successful lives in New York. While she doesn't have a lot of down time, Sheryl makes it a point to exercise seven days per week. She also enjoys paddle boarding, and is an avid football fan.

"I have a blessed life; I really do," she says.

INTERIORS BY



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I take very
good care
of both
sides — the
guys that
work for
me and the
clients that
hire me.



It is spectacular! We couldn't want anything better! You are wonderful – Thank you.

– Marvin & Jane, Owners of Private Residence

"Jack just walked in after finishing work and said: "The outdoor room looks particularly beautiful." Woo Hoo I always say, "If you can please Jack, you can please anyone!"

– Jack and Judy Remondi, Old Naples

I absolutely LOVE working with Sheryl Bleustein! She is an extremely talented professional who is personable, friendly, and willing to work within my budget. Her creative ideas, attention to detail, and level of quality is top notch! Thank you, Sheryl, for turning my house into a home! You are the best!!

– Alysa Abzug

Had guests and family at condo in Dec., Jan., Feb. Everyone LOVED your design. Thought the place came out amazing.

– Marilyn M.

I am very well pleased with Sheryl's work. She has great taste, she has a fabulous work ethic and she has a wonderful imagination. Her contractors are highly skilled, show up when they're supposed to and do superb work. I highly recommend her.

– David M.

Before...









To Be
Continued



3 Am.





Metropolitan Redefined









Sweet Dreams





Junior League of Miami 2016 Showhouse at The Kampong



SBI Gives Back

The Junior League of Miami 2016 Showhouse at The Kampong was a huge success and a lot of fun. The Junior League of Miami 2016 Showhouse is an event that showcases the work of a select group of renowned interior designers, architects and artists, presenting their talents to thousands of people. Sheryl Bleustein was given the honor of designing the bedroom of the Sausage Tree Cottage within The Kampong, as seen here.

Donations Of Services & Materials

Flooring – ***Innovative Surfaces***

Furniture – ***Modern Loft International***

Wall Coverings – ***Romo Fabrics & Wall Coverings***

Window Treatment – ***Designs By Sonia***

Lamps, Bedding, Rug & Accessories – ***Interiors By SBI***





No Shoes Required





Light My Fire



Happy Hour





Art Is Personal

Famous Friend







Electric Love



Soft Approach

Gold On The Ceiling





Stay A Little Longer







95 Degrees & Sunny



hide away









Built To Resist



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INTERIOR STAGING | RESIDENTIAL & COMMERCIAL DESIGN
FORT LAUDERDALE | HARBOR BEACH | SOUTHWEST RANCHES | BOCA RATON
LANTANA | PALM BEACHES | JUPITER ISLAND | NAPLES CAY | OLD NAPLES
SEISTA KEY | LIDO KEY | VENICE BEACH